



THE AG CENTER APRIL RECAP

COVID-19 is the virus affecting people all over the world. In these strange times, we need to reflect and appreciate everything that our essential businesses do for us.

We want to offer a sincere THANK YOU to the ag industry for working hard through this crisis and making sure that our Nations food supply keeps flowing!

THANK YOU!

AG INDUSTRY HIGHLIGHT MORNING STAR



In 1970, Chris Rufer began Morning Star as a one-truck owner-operator company in California's Central Valley, hauling tomatoes from fields to canneries.

Today, Morning Star operates three factories with the largest production scale in the world, with resources solely dedicated to tomatoes. We supply over 40% of national markets with ingredient tomato paste and diced tomatoes. We provide bulk-ingredient products to food manufacturers and pouch and can ingredient and finished products to the food service and retail trade. We are actively involved in the global tomato industry and ongoing tomato research, and we have pioneered changes in production technology that have helped increase efficiencies throughout the industry. Our sales of tomato products are over \$800 million annually. And we still haul our tomatoes from the fields - just as our owner began his journey in 1970.

Our mission is, and has always been, to produce tomato products which consistently achieve the quality and service expectations of our customers in a cost-effective, environmentally responsible manner.

INTERVIEW W/ MORNING STAR RON DALFORNO

When did you start working for Morning Star?
December 1st, 2006

What do you do for Morning Star?
I assist with planning, contracting and operations to deliver the right varieties at the right time to the factories to meet customer needs.

Why do you enjoy working in the Ag Industry?
It's always dynamic. There are always improvements to agricultural practices where the sky's the limit. New problems are also popping up that require solutions. I get to work with a lot of great people.

What's your favorite way to eat tomatoes?
Any way is my favorite way.

AGC59 COMPANY HIGHLIGHT



Water & Land Solutions core values are based on the ability to understand, organize and manage the people they represent through effectively engaging with neighbors, regulators, agencies and new partners to reach the stated goals and objectives. Water & Land solutions are your go to water experts!

Water & Land Solutions Services:

- **Regulatory Assistance:** WLS provides assistance to clients with the interpretation and compliance planning during the implementation of environmental and land use regulations. The primary regulation currently impacting our agricultural clients most significantly is the Sustainable Groundwater Management Act (SGMA).
- **Project Development:** WLS assists in identifying, conceptualizing and developing agricultural and water related projects. Types of projects could include the acquisition of surface water, land acquisition, development of recharge facilities and water banking.
- **Strategic Support:** WLS provides strategic planning to both public and private entities to address common agricultural and investment properties issues regarding, among other topics, water utilization, water rights, renewable energy and habitat and wetland mitigation.

CENTRAL IRRIGATION IS SELLING HAND SANITIZER!

Central Irrigation will be selling 5-gallon hand sanitizer bottles at each of their locations. Whether your an essential business looking to keep your employees as safe as you can or an individual looking to keep the COVID-19 spread to a minimum, come stop by one of the Central Irrigation locations to pick up your bottle today!



For more information stop by or give any of the following locations a call:

Merced 2941 Los Banos Highway, Merced CA 95431 209.262.3723	Tulare 4600 South K Street, Tulare CA 93274 559.358.4331
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Chowchilla
22876 Road 15 1/2,
Chowchilla CA 93610
559.665.5777

AGC UNIVERSITY UPDATE

AGC UNIVERSITY NEW DATE WILL BE ANNOUNCED SOON!
Due to COVID-19 our April AGC University event was unfortunately postponed. Please stay tuned as we confirm a new date.

If you are interested in finding out how you can get involved with this event, please reach out to Stephanie@theagcenter59.com.

LET'S GET SOCIAL

Check us out on social media and watch videos of our affiliates, pictures & highlights on The Ag Center 59. Click the social icons below to follow along!

